

# Promotional & Advertising Opportunities

## Browse all options to be present at AD/PD™ 2024

Below you can find the available promotional and advertising items.

For any questions, please contact

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## PRESENCE

### PLENARY SYMPOSIUM

Host a 90-min official Non-CME plenary industry session.

[Learn More](#)

### PARALLEL SYMPOSIUM

Host a 90-min official Non-CME parallel industry session.

[Learn More](#)

## **PRODUCT THEATER**

Host a 30-min Product Theater session held in a designated area(s) in the exhibit hall.

[Learn More](#)

## **PANEL DISCUSSANT IN FORA**

Opportunity to bring your speaker to this 60-min, moderated, WEF-style formatted sessions.

[Learn More](#)

## **VISIBILITY**



## **CHARGING STATION**

Opportunity to brand the charging station for multiple devices.

[Learn More](#)

## **COFFEE BREAK**

Promote your company at one of the coffee breaks.

[Learn More](#)

## **E-ADVERTISEMENTS**

Gain additional exposure for your Symposium by advertising it in the Conference App.

[Learn More](#)

## **EXECUTIVE LOUNGE**

Support the lounges for speakers and members of the organizing committee.

[Learn More](#)

## **MINI PROGRAM ADVERTISEMENT**

Gain additional exposure with an advertisement in the mini program.

[Learn More](#)

## **CONFERENCE LANYARDS**

Opportunity to place company's logo on the lanyards.

[Learn More](#)

## **MINI PROGRAM**

Support the AD/PD™ 2024 mini program.

[Learn More](#)

## **NOTEPADS & PENS**

Opportunity to place company's logo on the notepads & pens.

[Learn More](#)

## **PHOTO BOOTH**

Get exposure by branding the photo booth.

[Learn More](#)



## **PROMOTIONAL MAILSHOT**

Gain additional exposure for your session, company or booth.

[Learn More](#)

## **BAG INSERT**

Promotional material included in the Congress bags.

[Learn More](#)

## **PUSH NOTIFICATION**

Connect with participants with a push notification.

[Learn More](#)

## **SPEAKER'S READY ROOM**

Support the facilities where speakers and abstract presenters check their presentations.

[Learn More](#)

## **TWITTER WALL**

Promote your company on the large screen in a main area.

[Learn More](#)

## WELCOME RECEPTION

Promote your company at the networking reception.

[Learn More](#)

## WORLD MAP

Support the World Map - a unique touchscreen map providing viewers with extra info/data on participants from around the globe.

[Learn More](#)

## [DOWNLOAD PDF](#)

**Note:** Support for all items will be acknowledged in the Industry Support and Exhibition section, on the event website and mobile application.

Please note that it is the Exhibitors'/ Supporters' responsibility to comply with the local authority's regulations, [EFPIA](#) (European Federation of Pharmaceuticals Industries & Associations), [Medtech Europe](#) (represents Medical Technology industry) and [IFPMA](#) (International Federation of Pharmaceutical Manufacturers & Associations) Code of Practice on the promotion of medicines. Failure to comply with these regulations may not be used as a ground to declare the contract void. Failure to comply with the rules and regulations will not expose the Organizer to any suits, demands by the Exhibitor/Supporter or any other third party.