# Promotional & Advertising Opportunities

# Browse all options to be present at AD/PD™ 2024

Below you can find the available promotional and advertising items.

For any questions, please contact

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- Prospectus
- Payment & Cancellation
- Exhibition
- Contact Us

#### **PRESENCE**

### PLENARY SYMPOSIUM

Host a 90-min official Non-CME plenary industry session.

Learn More

# PARALLEL SYMPOSIUM

Host a 90-min official Non-CME parallel industry session.

#### Learn More

# PRODUCT THEATER

Host a 30-min Product Theater session held in a designated area(s) in the exhibit hall.

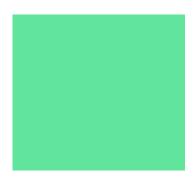
#### Learn More

# PANEL DISCUSSANT IN FORA

Opportunity to bring your speaker to this 60-min, moderated, WEF-style formatted sessions.

#### Learn More

### **VISIBILITY**



# CHARGING STATION

Opportunity to brand the charging station for multiple devices.

#### Learn More

# COFFEE BREAK

Promote your company at one of the coffee breaks.

#### Learn More

#### **E-ADVERTISEMENTS**

Gain additional exposure for your Symposium by advertising it in the Conference App.

Learn More

# EXECUTIVE LOUNGE

Support the lounges for speakers and members of the organizing committee.

Learn More

# MINI PROGRAM ADVERTISEMENT

Gain additional exposure with an advertisement in the mini program.

**Learn More** 

# CONFERENCE LANYARDS

Opportunity to place company's logo on the lanyards.

Learn More

# MINI PROGRAM

Support the AD/PD  $^{\tiny \text{TM}}$  2024 mini program.

Learn More

#### **NOTEPADS & PENS**

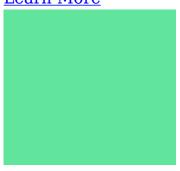
Opportunity to place company's logo on the notepads & pens.

Learn More

#### РНОТО ВООТН

Get exposure by branding the photo booth.

#### Learn More



# PROMOTIONAL MAILSHOT

Gain additional exposure for your session, company or booth.

Learn More

### BAG INSERT

Promotional material included in the Congress bags.

Learn More

# PUSH NOTIFICATION

Connect with participants with a push notification.

Learn More

#### SPEAKER'S READY ROOM

Support the facilities where speakers and abstract presenters check their presentations.

Learn More

# TWITTER WALL

Promote your company on the large screen in a main area.

Learn More

### WELCOME RECEPTION

Promote your company at the networking reception.

#### Learn More

#### **WORLD MAP**

Support the World Map - a unique touchscreen map providing viewers with extra info/data on participants from around the globe.

Learn More

#### **DOWNLOAD PDF**

**Note:** Support for all items will be acknowledged in the Industry Support and Exhibition section, on the event website and mobile application.

Please note that it is the Exhibitors'/ Supporters' responsibility to comply with the local authority's regulations, <u>EFPIA</u> (European Federation of Pharmaceuticals Industries & Associations), <u>Medtech Europe</u> (represents Medical Technology industry) and <u>IFPMA</u> (International Federation of Pharmaceutical Manufacturers & Associations) Code of Practice on the promotion of medicines. Failure to comply with these regulations may not be used as a ground to declare the contract void. Failure to comply with the rules and regulations will not expose the Organizer to any suits, demands by the Exhibitor/Supporter or any other third party.