Educational Support Opportunities

Medical education plays an important role in the quality of healthcare delivered across the globe. Physicians, researchers, scientists and other healthcare professionals are increasingly challenged to maintain their knowledge, skills and abilities within their respective professions. By providing an educational grant in support of the educational opportunities below, you will make a vital contribution to these efforts and support better patient outcomes.

All educational grants are managed in compliance with relevant CME accreditation criteria and industry compliance codes. In order to ensure independence of all CME accredited elements, companies providing grants may not influence the topic, speaker selection, or any other aspect of the content or presentation. No promotional, commercial, or advertising materials may be included in the following opportunities. All support will be disclosed to participants.

All grants are managed in compliance with relevant accreditation and industry compliance criteria.

Independent educational grants, dedicated to the educational mission of Congress, are appreciated and important to Congress's success.

- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website and application, and with signage during the event.

Educational Grant in support of an Existing Official Session accepted or invited by the Scientific Committee and supported by a grant from the industry.

- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website and application, and with signage during the event.

As a trusted partner, Kenes Group will take on the responsibility for indirect sponsorship for AD/PD 2023. The industry will entrust the Kenes Group and provide educational grants directly, and Kenes Group/AD/PD 2023 will be responsible for participants (HCPs) pre-selection.

Educational Participation Grants of any amount are appreciated and important to the success of AD/PD 2023

Recipients (HCPs) will need to fulfil the criteria specified by AD/PD 2023 in order to be eligible to apply for an educational participation grant. Accepted grant recipients will be contacted by the AD/PD Secretariat.

- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website and application, and with signage during the event.

AD/PD is welcoming you to its new online educational portal which will act as the repository of scientific materials of all AD/PD congresses and more. In order to access AD/PD materials and get in touch with other healthcare professionals in the field.

- Reach participants all year round
- Support with a grant
- Create your own Module, share webcasts, studies, and more!

Kenes e-Posters are a unique combination of scientific posters and interactive content. An e-Poster is an electronic version of the traditional paper poster and is shown at dedicated digital stations at the event.
E-Posters create unique networking and engagement opportunities, generate participants' interest, and are good exposure for authors. The highly trafficked e-Poster terminals, located in prime locations allow attendees to access the electronic presentations easily and conveniently. E-poster support includes:

- Signage at the entrance to the e-Poster area with "Supported by…" and a company logo only
- Signage, "Supported by…" and a company logo only on each individual e-poster station OR on the "sail" *Team note- this item depends on the vendor. In some countries, the E poster stations do not include a sail
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website and application, and with signage during the event.

An electronic version of the traditional final program will be available to participants to access the scientific program and other congress information

easily and conveniently online and as a download on mobile phones or computer.

With e-Books, participants can use the intuitive Search button, have the ability to bookmark sessions, events and other information, share information with colleagues and if desired, even print the programme. Supporter will not have any input regarding the content.

- Supporter acknowledgement on the cover of the e-Book: "Supported by: company name/logo" (product logo not permitted)
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website and application, and with signage during the event.

The Meeting App engages attendees with personalized planning tools and real-time event updates. The App transforms smartphones, tablets, and laptops into tools for active meeting participation and makes it easy for participants to access meeting information to connect with speakers and colleagues. The App includes the scientific program, abstracts, speaker information, participant lists, the rating/voting system for sessions and speakers, and a personalized scheduler. The App can be downloaded from the Apple App Store and Google Play.

Meeting App sponsorship support includes:

- Supporter acknowledgement on the splash/pop-up screen of the App: "Supported by: company name/logo" (product logo not permitted)
- 2 "push notifications" included in the sponsorship package

- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website and application, and with signage during the event.

The ability to attend all conferences, or even all session at a given conference, is impossible for the busy medical professional. Webcasting provides a means of sharing knowledge and learning opportunities beyond the dates of the actual event and thus serves a vital educational need. Materials are saved locally, but at the same time, can be distributed over the web to viewers around the world via a robust cloud server. Viewers can access the broadcasts using PCs, tablets, or smartphones live (as streamed video) or later, as on-demand webcasts.

Kenes offers two types of webcasting options:*

- Video includes a video screen of the speaker during the session, PowerPoint slides (in sync with the speaker), and audio.
- Digital Imaging includes PowerPoint slides with audio.
- Support will be recognized on the home screen with ″Supported by… ″ and a company logo only
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website and application, and with signage during the event.

*Webcasted sessions to be designated by the Conference Planning Group. Supporters will have no influence on content. ISBD retains the copyright of all of the enduring materials in all media formats arising from the main meeting, including the use and distribution rights for webcasting of all conference accredited programing.

 A hybrid event is a solution that combines a 'live' in-person event with a 'virtual' online audience. A Hybrid is a media presentation distributed over the Internet using streaming media technology to distribute a single content source to many simultaneous listeners/viewers.

Hybrid events provide the opportunity to reach a larger audience and provide added exposure and engagement to your live and your online audience.

Benefits

- *Increase exposure to those who could not participate in the conference*
- *Increased participant interaction*
- *Impact member/customer/partner retention*
- *Extended conference content life span*
- *Build content of next conference based on results/conclusions of previous events*
- *Reach out to significantly larger target audience*
- *Generate revenues*

- Support will be recognized on a separate printed sign/rollup located beside the Hybrid Event screen (as shown below), with ″Supported by… ″ and a company logo only, which can be on the "Intro" screen

- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website and application, and with signage during the event.

- Support will be recognised with signage at the entrance to the Poster area with ″Supported by…″ and a company logo only.
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website and application, and with signage during the event.

Starts at €30.000

Funding support to the development of a blended learning programme. In order to improve physician competencies and ultimately improve patient care, we are offering blended learning opportunities. This interactive and well-received learning method combines face-to-face learning with online learning. Trainings and educational activities can be blended in many ways. Blended learning courses have proven to be a popular choice for learners as it allows learners to take advantage of much of the flexibility and convenience of an online course while retaining the benefits of the face-to-face experience.

A blended learning programme includes:

- Online pre/post-test and/or online pre-/post e-learning course/ case-study linked to a Symposium/Educational Session* at the Congress for a face-to-face session.
- Support will be disclosed in the Industry Support section of the Congress website and Programme Guide.
- Support will be acknowledged within the online learning activity

Needs to be requested separately as is not included in the cost above. By providing an educational grant towards an online educational portal, you are making a vital contribution to the efforts of AD/PD to improve the quality of healthcare delivered across the globe. This educational grant will be used for development of an online learning portal and will support the mission to improve awareness, treatment, education, and understanding of care for patients with AD/PD.

- Support will be disclosed in the Industry Support section of the Congress

website and Programme Guide.

Support will be disclosed in the Industry Support section of the online learning portal, and on the footer of the online learning portal.**NOTES:**

*All pictures are illustrations only. [DOWNLOAD PRINTABLE PROSPECTUS](#)[PAYMENTS, CANCELLATION TERMS & CONDITIONS](#)

Contact us now

for pricing, bookings and customized packages.

[CONTACT US](#)