

# Benefits of Attending Virtually & Past Statistics

## Industry Benefits of Attending **XX Congress**

- (Example)
- Promotes cutting-edge scientific research
- Contributes to the advancement of PID on an international level
- Offers a unique opportunity to exchange ideas with renowned professionals from across the world
- Provides an ideal networking forum
- Offers unique exposure to worldwide markets

## Why Go Virtual?

### Longer Exposure

Visibility and interaction during the live event plus three months following the event with on-demand content. Receive exposure for months beyond the dates of this virtual Congress.

### Expanded Market

Going virtual opens the door for a larger audience globally, as attendees no longer need to travel to an onsite location.

### No Travel

Access the Congress from the comfort of your office or home, on your own time - and save money by avoiding travel expenses.

## **Customer Leads**

Easily capture customer leads with interactive polls as well as interacting with attendees on sessions or virtual booth.

## **Visibility**

Put your brand and company name directly in front of attendees.

## **Keep Science**

Allow science to progress and education to continue, no matter the external circumstances.

**Do you think it's about time you go virtual?**

[Contact Us](#)

## **Past Statistics**

Coming soon.